



Pure Movement Clinic

Clinic Privacy Notice

Clinic Notice Introduction

In order to deliver healthcare treatment, we will need to collect and process personal data. It is a legal requirement by NHS digital 2016, that this data is stored for a number of years (which can vary depending upon the persons age and circumstances but will be for a minimum of 7 years).

The Pure Movement Clinic works with the NHS, Social Care and other associated health and social care practitioners. Full details can be found on our website www.puremovementclinic.co.uk.

Data we hold may include (but is not limited to):

- | | | |
|------------------------|--------------------------|--------------------|
| (1) Name. | (2) Date of birth. | (3) Address. |
| (4) Contact Number. | (5) Email Address. | (6) Next of Kin. |
| (7) Parent / Guardian. | (8) GP Details. | (9) Occupation. |
| (10) Medical Record. | (11) Record of Consents. | (12) Bank Details. |
| (13) UK NI Number. | (14) | (15) |

You can access all of your personal data that this organisation stores by request. You can e-mail us to request or seek further information.

info@puremovementclinic.co.uk

Or write to us at:

Pure Movement Clinic, The Old School, Viney Hill, Lydney, Gloucestershire, GL15 4ND.

We ask for permission to use your data to send to another healthcare practitioner, this will only be done with your consent, you will always be copied into any correspondence. If you were to use private medical cover (health insurance) we will also ask for your permission to use your data to send you insurance company.

Any other use of your personal data will only occur with your informed consent.



Website Privacy Notice

Website Privacy Notice Introduction

Puremovementclinic.co.uk is committed to protecting your privacy. This privacy policy indicates to you what information we collect about you and how we use it. This privacy policy is only applicable to content that resides on puremovementclinic.co.uk.

puremovementclinic.co.uk is not responsible for the content of, or your privacy on external websites, even where these are linked to within the site.

What information we collect and how we collect it

Cookies and remarketing. Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. The information collected includes:

- The IP address of your computer.
- The address of your web hosting provider.
- The date/time of your visit.
- The title of the pages you have viewed.

For further information about cookies generally visit www.aboutcookies.org or www.allaboutcookies.org. You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, please be aware that in a few cases some of our website features may not function as a result.

puremovementclinic.co.uk also uses cookies to inform, optimize and serve ads based on your past visits to the website. This is done via the Facebook pixel remarketing service which is provided by Facebook Inc. You can learn more about interest-based advertising from Facebook here. To opt-out from Facebook's interest-based ads follow these instructions from Facebook. For more information on the privacy practices of Facebook, please visit Facebook's Data Policy.



What information we collect and how we collect it

Form-based information. We will collect and use information when you complete the following form-based activity.

Form	Data Collected	How is it used
Download advice sheet	e-mail address	To send you the advice sheet and adds you to our mailing list via Cliniko platform. Cliniko privacy policy is available here .
Booking an online appointment	Name, Date of Birth, email, mobile number and address	No data is stored on puremovementclinic.co.uk, the data is stored on our cloud based patient management and record software cliniko. Privacy policy for Cliniko can be found here
Complete the contact us form	Name, telephone number, email and any data you leave on the message box.	The data is sent to info@puremovementclinic.co.uk , this does not add you to the mailing list.

Your Consent to this Agreement

By accessing the content on puremovementclinic.co.uk you consent to the collection and use of information by puremovementclinic.co.uk as specified above.

Your Rights. You have a number of important rights with regard to the personal information we hold about you:

- the right to request details of what information we hold and to have a copy of it
- the right to ask us to correct information you think is inaccurate.
- the right to ask us to erase all information we hold about you.
- the right to ask us to stop processing information about you for all or only some purposes.

To make a request to us under any of these rights please contact us via e-mail info@puremovementclinic.co.uk



If you have any further questions regarding our privacy policy or how we are using your data please via email info@puremovementclinic.co.uk

Further Information

For more information about your rights with respect to your personal data please see the ICO website. Please note you always have the right to complain to, appeal or raise your concerns with the Information Commissioner's Office (ICO) using the following contact details:

Address: Information Commissioner, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Email: casework@ico.org.uk

Call: 0303 123 1113 or 01625 545745. (Open 9am to 5pm, Monday to Friday)